Managing Business Email Accounts from Work, Home and Mobile with Microsoft Outlook and MailSite Fusion SE

MailSite Fusion SE - The Complete Messaging Server Solution for Small Businesses

A MailSite Software Incorporated White Paper





INTRODUCTION

Today, it is becoming increasingly important for businesses to provide user access to data from home and while on the road as well as work. As more organizations rely on both Microsoft Outlook and Smartphones as their email, calendar and contact clients of choice, there is a need for a reliable, secure messaging server to deliver a rich set of features to users. MailSite Fusion SE is a low cost alternative to Microsoft Exchange 2007 specifically designed for small enterprises that require an all-in-one secure email, calendar and contact server with spam and virus protection that works with Outlook 2007 and Smartphones.

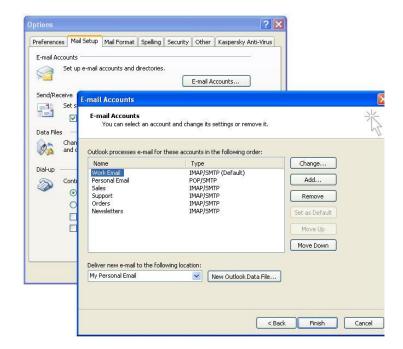
This paper will address the advantages of using MailSite Fusion SE with Microsoft Outlook 2007 and Smartphones to deliver the functionality needed to support workers in small organizations. MailSite Fusion SE is a full-featured messaging server that provides the benefits of Microsoft Exchange, but is more cost-effective and easier to use. While many organizations have deployed Exchange to support Outlook and ActiveSync compatible devices, MailSite Fusion SE can provide a better alternative for those who wish to avoid the complexity, administration overhead, and ongoing operating costs of using Exchange.

Multiple Email Accounts

Microsoft Outlook is a powerful email client that allows users to configure and manage their email accounts all in one place. Users can access, send, and receive email messages from all their accounts—including work, personal, group, and Web-based email accounts such as Hotmail or Yahoo, all within a single view.

MailSite Fusion SE makes it easy to set up multiple email accounts and update settings as needed. Each account can be configured as to account type (POP or IMAP), mail server location (incoming and outgoing mail) and where the message data files are stored. While POP automatically downloads all messages to the local computer, IMAP has enhanced functionality and allows users to selectively store messages on the server and access them later from different computers.

For workers who travel, such as sales and service staff, MailSite provides a rich web interface and support for a range of Smartphones. This can enhance the quality of customer service, allow sales orders to be quickly communicated, and ensure that worker productivity and communication to the field is always maximized.



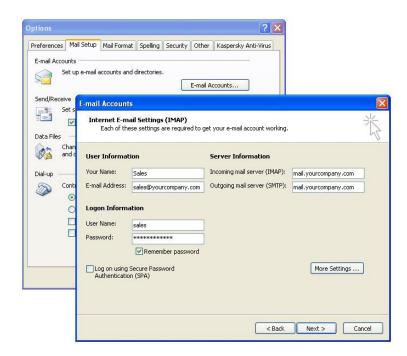


IMAP Mailbox Access

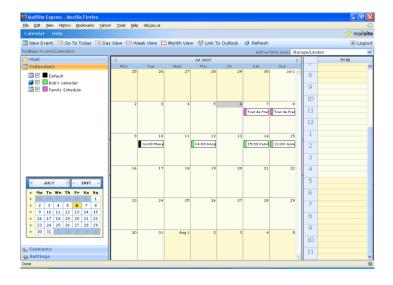
MailSite Fusion SE supports both POP and IMAP mailbox access, and allows each account to be configured individually. POP and IMAP are standards-based client access protocols that allow users to retrieve their messages from mail servers.

For workers who need to access their email from more than one computer or internet device, IMAP offers the best solution. It allows messages and message folders to be stored on the server, so that they can be accessed from other computers without any data loss or replication.

Establishing accounts with IMAP also allows multiple users to manage a single mailbox effectively. MailSite Fusion SE's IMAP server will support multiple users accessing the same account, managing the same messages and folders in real time. This is particularly useful for group email accounts such as sales@company.com and support@company.com.



MailSite ExpressPro Advanced Web Interface



MailSite Fusion SE comes with a rich AJAX web client called MailSite ExpressPro. MailSite ExpressPro offers advantages to users as an alternative way of accessing their Outlook IMAP accounts when working from home or as a way of checking email while travelling. It allows them to manage their email, contacts and calendars from any computer with any modern web browser.

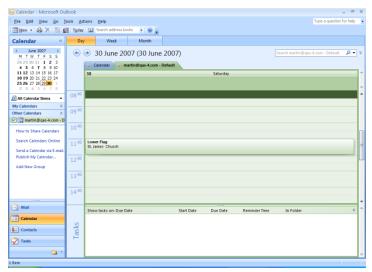
MailSite ExpressPro offers excellent synchronization with both with Outlook 2007 contacts and calendars and shared calendars across the internet allowing users to work effectively wherever they are.



Outlook 2007 Synchronization

MailSite Fusion has rich native support for Microsoft Outlook 2007, automatically synchronizing the most important data with the MailSite Fusion data store so that it can be accessed just as easily from a browser using MailSite ExpressPro. This is accomplished without the need for plug-ins to be installed and maintained on each client machine.

Outlook 2007 and MailSite ExpressPro both handle multiple calendars allowing as much data as required to be synchronized between the two.



Flexible Calendar Support

Not all users like using Outlook, especially from their home machine. Products such as Apple's iCal are popular among those with a Mac, and the more technical sometimes like Mozilla's Sunbird calendar program. Those with a modern machine may wish to use Vista's Windows Calendar.

No problem with MailSite Fusion SE. At work users can use Outlook 2007. They can synchronize with the MailSite Calendar Server making their data available in MailSite ExpressPro. MailSite Calendar Server can publish a view of the calendar using the widely supported WebCal/iCal format making it available in a wide range of standards based clients.

If a user wishes to share just a section of their calendar with friends or co-workers, again this is easy from the MailSite ExpressPro interface.

MailSite Calendar Server is a state-of-the-art calendar server for sharing calendars between co-workers, colleagues, family and friends.

Mobile Device Synchronization



Users have become very knowledgeable about mobile devices and demand a choice of handsets. Workers have quickly become used to the new generation of Smartphones and so IMAP and synchronization by a cable is not enough.

MailSite Fusion comes bundled with an ActiveSync server that works with iPhone, Windows Mobile and BlackBerry devices to

seamlessly synchronize mail, calendars and contacts. The native support for ActiveSync compatible devices is extended by the AstraSync plug-in which provides similar functionality for BlackBerry devices.



SUMMARY

MailSite Fusion SE is a low cost, secure and easy to use alternative to Microsoft Exchange 2007 for small enterprises. Award-winning MailSite Fusion SE includes an email, calendar and contact server, an ActiveSync server, spam and virus protection, a rich AJAX web client and it works great with Outlook 2007, a whole range of other mail and calendar clients, iPhone 2.0, Windows Mobile 5, 6 and 6.1 and BlackBerry devices. MailSite Inc delivers a complete integrated solution to organizations and helps them meet the challenges of providing reliable, secure messaging services to users at work, home, or while traveling on the road.

For more information on this product see MailSite's website.

About MailSite Software Incorporated

MailSite Software Incorporated develops a low cost alternative to Microsoft Exchange for carriers, telcos, service providers, enterprises and businesses worldwide. MailSite Inc was established in 1995 under the name Rockliffe and is based in California's Silicon Valley with European headquarters in the UK. MailSite Inc has more than 2,000 customers hosting more than 15 million mailboxes worldwide. These include service providers such as Verizon, eChalk, NetOne and WestNet, and enterprises such as Teleflora, Encyclopædia Britannica, and MediaNews Group. MailSite partners include HP, Qualcomm, J2, Cegedim Rx, Rockwell Collins, Kaspersky and Mailshell.

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